





DR. RITA DUBEY



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Education

- Intermediate / U.P Board
- High School / U.P Board
- Graduation / BA
- Post Graduation / MA
- M.Phil
- PH.D / Home Science

Experience

Graduation : BA
Post Graduation : MA

15 Years Experience

Additional Information :

NSS Program Officer Member Of Cultural Community and Sports Council.

Seminars

(1) TV Advertisements And The Socio-Economic Status of Consumers.

22-02-14 [by University Grants Commission Central Regional Office, Bhopal National.

(2) Technological Empowerment of women at the grass root.

7-9-2014 [by Department of Home Science C Azad University of Agriculture and Technology Kanpur National.

(3) Women Empowerment of nation.

18-6-2015[by Department of Continuing Education and Extension, Barkatullah University, Bhopal National.

(4) Global Challenges of National Response.

28-3-2016 [by K.S Saket P.G College Ayodhya National.

(5) Recent Developments in science and technology.

11-12-2021 [by Utkarsh School of Management and technology.

Paper Published

Dr. Rita Dubey

Date/ ISSN No.

(1) Impact of Advertising on Changing Consumer Eating Habits.

2014 ISSN. 2347-3592

(2) A Study on the Impact of Advertising on the Family Values of Consumers, Specifically Concerning the Age Levels of Working Women.

2015 ISSN.2347-3592

(3) A Study on the Impact of Psychological Advertising Strategies on Consumer Behavior Among Working and Non-Working Women.

2014 ISSN.0975-4431

(4) A Study on the Impact of Advertisement on Changing Dietary Patterns and the socio-Economic Status of Working Women.

2015 ISSN.2329-23X

DECLARATION

I Here By Declared That All The Information Provided By Me Resume Is True And Best To My Knowledge And Belief And I Will Be Responsible For False Records

NAME : Dr. Rita Dubey

DATE: 5/April/2026